



2025 ALL HANDS ON DECK

STAND UP TO THE CHALLENGE!

THE ALL HANDS ON DECK (AHOD) COMPETITION IS A GREAT WAY TO PREPARE FOR THE SEASON AND DEMONSTRATE THAT YOUR TEAM BRINGS ITS “A” GAME TO WORK EVERY DAY, COME RAIN OR SHINE!

The weather has turned, the water toys are out of commission, and yet you have to ‘wow’ your guests for the day on board. No better time for the ingenuity and unique talents of the deck crew (and other crew welcome) to shine.

The AHOD competition offers yacht crew the unique opportunity to put these talents on display and make them a selling point for charters.

With a cross departmental approach, the activities arranged can become a highlight of the guests’ vacation instead of a “lost day”. And that is what ultimately makes the difference.

The “live” presentations will be filmed, and the video of the winners of each category will be sent to all the brokers and agents attending the 2025 MYBA Charter Show, along with snippets from all the participants.



THE CHALLENGE

You are anchored in the bay for the day.
It is too windy to deploy the water toys.
How will you keep your guests entertained throughout the day?
The family consists of **grandparents in their 70's**,
parents in their 40's and **children aged 15,12 & 8**.

THE PROCEDURE

You have **30 minutes** to meet and greet your
brokers/judges and bring to life your proposal.
Remember this is your opportunity to provide the
brokers with a true feel of the guests' experience
on your yacht. Make it fun and memorable!

There will be an overall winner in each of the 3 categories.



THE SCHEDULE

BRIEFING: SUNDAY 27 APRIL – 15:30 @ THE SEMINAR ROOM

Participating yachts are asked to attend the **15-minute briefing**, where they will be given their allocated time slot and have the opportunity to ask questions.

This is the moment to clear up any grey areas!

CATEGORY

Medium sized yachts (34m – 46m)

Smaller sized yachts (under 34m)

Largest sized yachts (over 47m)

JUDGING DAY

Monday 28 April

Tuesday 29 April

Wednesday 30 April

PRIZE GIVING CEREMONY THURSDAY 01 MAY

Time and venue to be confirmed.

Please check the programme online.





THE CRITERIA

The jury will consist of a small panel of charter experts, who will be judging on the following criteria:

- Meet & Greet
- Resourcefulness & originality
- Involvement of the entire family
- Cross departmental team working
 - Feasibility
 - Environmental impact
 - Ambience / Team 'vibe'





SIGN UP

With a maximum of 7 entries per category, register early to avoid disappointment!

Applications to be sent to Karen at [AHOD@](mailto:AHOD@myba.co.uk)

myba.co.uk

